



BA (Hons) Top-up Degree Service Sector Management

OVERVIEW

This is a one-year full-time undergraduate programme of study, designed to build upon Foundation Degree and HND programmes. This academic programme is of particular benefit to individuals who envisage a career in hospitality, catering, leisure, tourism, and events.

This course is validated by Nottingham Trent University and delivered at New College Nottingham. The **ncn** City campus is in the heart of the Lace Market, in the centre of Nottingham. Successful students will achieve a BA (Hons) Service Sector Management (Top-up Degree).

COURSE AIMS

- To enhance the undergraduates' understanding of the importance of effective business management within the service sector
- To provide the undergraduate with sound academic skills
- To enable students to make an immediate contribution to International Undergraduate Management Programmes

TOPICS OF STUDY

- Academic Business Skills
- Marketing Planning
- Human Resource Management
- Dissertation
- Strategic Business Environment
- Contemporary Issues
- Service Quality

COURSE STRUCTURE

Students are expected to attend 15 hours of lectures and seminars per week and complete at least 20 hours a week home study.

Your studies will also include English Language support. All international students are expected to take advantage of this additional learning since it will support you whilst on programme and when making an application for further HE study.

ASSESSMENT

Assessment is a combination of essay, report, seminar, presentation and case-study. Some modules will be assessed by examination.

ENTRY CRITERIA

Students must possess one of the following:

- Foundation Degree or HND in a Service Sector type course, ie. Travel and Tourism, Leisure Management, Events or Hospitality Management. You must have at least 6 merits from your course, of which 3 were achieved in the final year.
- Mature students who may not have a formal qualification need to have a proven track record of relevant management experience and evidence of at least three years in at least a supervisory role within a relevant sector.
- All applicants must have an English qualification at either GCSE Grade C or IELTS 6.5 (with no component less than 6.0).

CAREERS

A range of managerial-level careers in the service sector industry, such as conference and events manager or hotel or holiday operation manager.

PROGRESSION

On successful completion of this Honours Degree, there are opportunities for graduates to continue their studies at masters level at Nottingham Trent University, Derby University and Sheffield.



GRADUATION

A Graduation Ceremony takes place for all successful students in the October of the final year, therefore students who start in September 2007 will attend the graduation in October 2009. The visa letter we prepare does take this event into account.

The ceremony is held at a very prestigious building in the centre of Nottingham (The Albert Hall) and is attended by students with their families and friends, staff and honoured guests. Students receive their certificates on stage and wear graduation robes, and have the opportunity to enjoy some time with friends and tutors – it really is a memorable occasion.

STUDENT PROFILE

“I came to England in 2003 to study English at **ncn**. Having achieved a Russian Law degree, I was keen to gain further knowledge, skills and experience in business. Unfortunately, I lacked the necessary English language skills. The **ncn** English language classes equipped me with sound academic and English skills.

“I passed the IELTS exam and three universities offered me a place, but I realised that the right place for me to embark on a business course was **ncn** – not a university. Class sizes are small and the staff supportive. I knew that this winning combination would help me to achieve my goals.

“I successfully completed my HND Business course, gaining the necessary theoretical and practical experience to be a valuable employee back home. My studies enabled me to identify weaknesses in the way business is run in Russia. Companies find it hard to compete on physical goods differentiation, thus they turn to service differentiation.

“Luckily, **ncn** offers a one year top-up degree in Service Sector Management. For the second time, I had to decide where to study. I was in no doubt – I was sure it was going to be **ncn**.

“I am currently a BA (Hons) Service Sector Management student at **ncn**. The course provides a perfect match between the experience and skills offered by the graduating students and the contemporary requirements of employers.

“During my stay in the UK, I have developed and enhanced the skills required for effective management within the service sector. I have made friends and have new plans for my life.

“I will never forget the experience, fun and time spent at **ncn**. I know for sure that I have not made a mistake choosing **ncn**.”

Artur Bochkarev, Russia

HOW TO APPLY

At **ncn** we can advise on individual applications and answer questions about the course you are interested in. Please contact us at the address below:

The International Office
New College Nottingham
The Adams Building
Stoney Street
The Lace Market
Nottingham NG1 1NG

Tel: +44 (0) 115 910 4610/4612/4615

Fax: +44 (0) 115 910 4611

Email: international@ncn.ac.uk

Web: www.ncn.ac.uk/international

If you are applying to more than one institution, you must apply through UCAS (Universities and Colleges Admissions Service) www.ucas.com

