



BA (Hons) Top-up Degree Digital Media Design

OVERVIEW

This is a one-year full-time top-up degree validated by Nottingham Trent University. The programme offers a dynamic mixture of live industry briefs and collaborative community projects arranged to provide a realistic and thorough overview of the communications industry. The programme has been written in direct consultation with the private sector to ensure that the skills profile graduates will possess meet with their needs. Students will be expected to specialise in their chosen area of production during the programme. The programme schedule will include visits by members of the private sector.

COURSE AIMS

- Develop a critical overview of the media and communications industry
- Work with members of the private sector to improve professional standards
- Develop specific production skills relative to your career aspirations
- Understand and utilise good business practices within the creative industries

TOPICS OF STUDY

- Set Industry Brief
- Professional Practice
- Specialist Production Skills
- Independent Study
- 7000 Word Dissertation

ASSESSMENT

The programme will be assessed using a variety of methods, including peer review, individual evaluation, written material, production material and presentation skills.

COURSE STRUCTURE

The programme has a distinctive focus on good business practices within the creative industries. The modules featured on the BA (Hons) Digital Media Design top-up degree are incrementally weighted to reflect the progressive difficulty of the course and the expected student participation.

Timetabled taught sessions will be approximately 16 hours per week, although you can expect to have to commit up to 40 hours per week in order to successfully complete the programme.

International students must also attend additional English Language support sessions to sustain their progression during the programme.

ENTRY CRITERIA

- Successful completion of a Foundation Degree or an HND in Media, Multimedia, Graphic Design, or 3D Design, with predominantly merit or distinction grades from six units
- Significant written and theoretical work must have achieved merit or distinction grades (60–100% from FdA programmes)
- 240 CATS points are required as prior recognised learning in a related field
- Direct entry International students will require an IELTS score of at least 6.5 (with no components less than 5.5) in addition to the standard entry criteria of 240 CATS points

CAREERS

Former **ncn** HE students are currently working within the industry in a range of positions and vocations. These include:

- PHP Web Designer
- 3D Games Designer
- Multimedia Designer
- Studio Camera Operator
- Production Assistant (Radio)
- 3D Visualisation and Motion Graphics



PROGRESSION

Upon graduation, you may wish to undertake a post-graduate diploma or higher degree. This programme will help you to develop skills in a number of areas that will be beneficial to progression in your studies. For example, the Dissertation module (DMD303) will provide you with the necessary presentation and analytical skills.

GRADUATION

A Graduation Ceremony takes place for all successful students in the October of the final year, therefore students who start in September 2007 will attend the graduation in October 2009. The visa letter we prepare does take this event into account.

The ceremony is held at a very prestigious building in the centre of Nottingham (The Albert Hall) and is attended by students with their families and friends, staff and honoured guests. Students receive their certificates on stage and wear graduation robes, and have the opportunity to enjoy some time with friends and tutors – it really is a memorable occasion.

HOW TO APPLY

At **ncn** we can advise on individual applications and answer questions about the course you are interested in. Please contact us at the address below:

The International Office
New College Nottingham
The Adams Building
Stoney Street
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Nottingham NG1 1NG

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If you are applying to more than one institution, you must apply through UCAS (Universities and Colleges Admissions Service) www.ucas.com